

TOWN OF DAVIE
TOWN COUNCIL AGENDA REPORT

TO: Mayor and Councilmembers

FROM/PHONE: Gary Shimun, Town Administrator

PREPARED BY: Phillip R. Holste, Program Manager

SUBJECT: Proclamation

AFFECTED DISTRICT: Townwide

ITEM REQUEST: **Schedule for Council Meeting**

TITLE OF AGENDA ITEM: Census Awareness Kickoff Month (April 2009)

REPORT IN BRIEF: The Broward County Complete Count Committee for the 2010 US Census has asked the Town Council to approve this proclamation.

PREVIOUS ACTIONS: N/A

CONCURRENCES: N/A

FISCAL IMPACT: not applicable

Has request been budgeted? n/a

RECOMMENDATION(S): Other - Motion to approve proclamation.

Attachment(s): Proclamation

Proclamation

WHEREAS, the next Decennial Census will be taken in the year 2010, and will determine political representation to the United States House of Representatives, state legislatures, and local governments, as well as the amount of funding that will be provided by the federal government for a number of programs; and

WHEREAS, the Town of Davie, Florida has recognized the importance of each and every resident in the 2010 Census count and has agreed to be one of the 39,000 governmental entities in partnership with the United States Census Bureau; and

WHEREAS, the Town of Davie, Florida understands that its primary role in the partnership is to formulate a Complete Count Committee that encompasses all segments of the community: government, media, education, community-based organizations, religious institutions, workforce development, and business; and

WHEREAS, the assembling of these segments of the community will seek to build a bridge between the community and Census Bureau on all outreach activities, create Census awareness programs geared for all Town of Davie students from pre-kindergarten to post-graduate, utilize all aspects of the print and electronic media to inform and motivate the county's residents to participate in and respond immediately to the 2010 Census, form an ecumenical, inter-faith coalition to develop Census messages to be used in faith-based services and inserts for bulletins and other printed materials, and encourage all area businesses to include Census messages in promotional displays, sales materials, and displays; and disseminate information about the availability of Census jobs throughout the county; and

WHEREAS, April, 2009 marks one year until the constitutionally-mandated Census Day and is a prime opportunity for the Town of Davie to begin encouraging its residents to "Stand up and Be Counted" in the upcoming Census.

NOW, THEREFORE BE IT PROCLAIMED that the Mayor and Town Council of the Town of Davie hereby proclaim April 2009 as:

"CENSUS AWARENESS KICKOFF MONTH"

IN WITNESS WHEREOF, I have hereunto set my hand this 15th day of April, 2009.

Mayor

Judy Paul,